

Artificial Intelligence (AI)

Applied AI

ENGLISH EDITION

SEJONG CYBER UNIVERSITY

세종사이버대학교

인공지능학부
AI실무활용학과



세종사이버대학교

Applied AI

AI실무활용학과

AI 활용 방법을 마스터하고 AI의 브레인이 되자!!

Department Introduction

The Department of Practical AI Application (AI실무활용학과) teaches how to use AI effectively across various fields of work, without needing a background in programming or computing.

Department Description

The curriculum covers basic prompt engineering, using AI for business (data, marketing, promotion), for education (textbooks, teaching aids and assessment, teaching methods), and for creative content (images, video, writing, music). The program helps students earn AI-related completion certificates through four specialist tracks: AI Business, AI Education, AI Image/Video, and AI Music.

FACULTY

Artificial Intelligence (AI)

인공지능(AI)학부

OFFICIAL COURSES

24 courses

NEXT INTAKE

March 2027

DEGREE

Bachelor of Engineering in Practical AI

Bachelor of Engineering in Practical AI · 인공지능융합학사

STUDY FORMAT

100% online (taught in Korean)

What makes Sejong Cyber University's Applied AI different?

01 **The first department in Korea focused on the practical application of AI across industries**

no programming background needed.

02 **Guides students from scratch**

from basic AI theory and prompt engineering to designing your own AI chatbot.

03 **Taught by specialist faculty in each field**

including prompt engineering pioneer Prof. Kim Deok-jin and guest faculty from the Cartoon and Animation, Popular Music, and YouTuber departments.

04 **Detailed curriculum for business (data analysis**

marketing), education (textbooks and AI classrooms), and content (images, video, music, writing).

05 **One of the few departments specializing in AI content (images/illustration**

video, music, writing): almost the only one of its kind in Korea.

06 **Supports 4 official department completion certificates**

AI Business, AI Education, AI Image/Video, and AI Music.

Curriculum

Official courses (Korean name · English rendering)

AI첫걸음	First Steps in AI
모두를위한AI	AI for Everyone
프롬프트엔지니어링	Prompt Engineering
나만의AI챗봇디자인	Designing My Own AI Chatbot
AI윤리와저작권	AI Ethics and Copyright
파이썬기초	Python Fundamentals
AI와빅데이터가바꾸는세상	The World Changed by AI and Big Data
기초빅데이터분석	Big Data Analysis Fundamentals
코딩없이하는AI비즈니스데이터분석	No-Code AI Business Data Analysis
AI비즈니스콘텐츠기획	AI Business Content Planning
마케터를위한인공지능	AI for Marketers
AI기반광고와콘텐츠제작	AI-Based Advertising and Content Production

AI기반검색광고이야기	AI-Based Search Advertising
AI와미래사회	AI and Future Society
AI교수법기초	AI Teaching Methods Fundamentals
AI교육실무활용	Practical Use of AI in Education
AI교실/티칭활용전략	AI Classroom/Teaching Use Strategy
AI를활용한한국어교수방법	Korean Language Teaching Methods with AI
2D컴퓨터아트	2D Computer Art
AI로일러스트/영상만들기	Making Illustration/Video with AI
디지털페인팅	Digital Painting
AI와함께하는창작글쓰기	Creative Writing with AI
실용음악입문	Introduction to Popular Music
누구나할수있는AI음악만들기	AI Music-Making for Everyone

Certification Guide

Certifications supported by the department

AI비즈니스전문가

AI에듀케이션전문가

AI이미지/영상전문가

AI뮤직전문가

데이터분석준전문가(ADsP)

DEGREE UPON GRADUATION

Bachelor of Engineering in Practical AI

Bachelor of Engineering in Practical AI · 인공지능융합학사

How to apply from Indonesia

- 01 Free consultation with Annyeong Academy on WhatsApp to check the fit of the major.
- 02 Prepare the 5 apostilled documents — no TOPIK required to apply.
- 03 Apply for the March 2027 intake; Annyeong Academy guides you through to admission.

Annyeong Academy

Official admission partner for Indonesia · Sejong Cyber University, Seoul

Free consultation via WhatsApp +62 823-1956-9256 · hello@annyeongbless.com · annyeongbless.com/sjcu

English translation of Sejong Cyber University's official 2026 e-brochure, re-set by Annyeong Academy in a design that follows the original. Not an official university document; course, certification, and institution names are kept in Korean.