

Business & Hospitality

Business Administration

ENGLISH EDITION

SEJONG CYBER UNIVERSITY

세종사이버대학교

경영학부
경영학과



세종사이버대학교

Business Administration

경영학과

우리는 비즈니스 AI로 슈퍼퍼포머를 만듭니다.

Department Introduction

The Department of Business Administration carries the motto of creating 'super performers' through Business AI, with the most Business AI courses (30) among management departments in Korea, where AI use is woven into almost every course.

Department Description

The curriculum rests on three pillars: (1) core management courses — management, marketing, HR, finance, accounting; (2) AI and big data technology management courses to strengthen individual and organizational competitiveness; (3) ESG, strategy, and entrepreneurship courses to train leaders ready to act right away. Students can also take six AI micro-degree programs (such as AI Business Strategy, AI Data Science, AI Digital Literacy) and Korea's first ESG Consultant certification program among cyber universities.

FACULTY

Business & Hospitality

경영·호텔

OFFICIAL COURSES

24 courses

NEXT INTAKE

March 2027

DEGREE

Bachelor of Business Administration

Bachelor of Business Administration · 경영학사

STUDY FORMAT

100% online (taught in Korean)

What makes Sejong Cyber University's Business Administration different?

01 **The most Business AI courses (30) and the most AI micro-degree programs (6) among comparable management departments in Korea.**

02 **Repeated practice applying AI across various management contexts**

plus support for the AICE Basic certification and an AI data analysis club.

03 **The first ESG Consultant certification program among domestic universities**

with an official certificate awarded after completing the curriculum.

04 **Full student support**

a dedicated track to graduate school, prep lectures for practical skills/certification/entrepreneurship, and support for online-offline events.

05 **Certifications you can earn**

AICE Basic, ESG Management Consultant, Google Analytics (GAC), Certified Management Consultant, and Social Research Analyst Level 2.

Curriculum

Official courses (Korean name · English rendering)

경영학원론	Principles of Management
경영을위한AI	AI for Management
경제학원론	Principles of Economics
회계원리	Principles of Accounting
마케팅관리	Marketing Management
AI비즈니스콘텐츠기획	AI Business Content Planning
경영정보	Management Information Systems
소비자행동	Consumer Behavior
기초빅데이터분석	Big Data Analysis Fundamentals
AI를활용한경영분석	Management Analysis with AI
인적자원관리	Human Resource Management
온라인비즈니스의이해	Understanding Online Business

재무관리	Financial Management
ESG경영과CSR	ESG Management and CSR
원가회계	Cost Accounting
조직행동론	Organizational Behavior Theory
경영전략	Management Strategy
기업가정신과창업	Entrepreneurship and Business Founding
브랜드창업과브랜딩	Brand Entrepreneurship and Branding
스타트업	Startup
공급사슬관리(SCM)의모든 것	Everything About Supply Chain Management (SCM)
CRM과고객만족경영	CRM and Customer Satisfaction Management
전사적자원관리(ERP)	Enterprise Resource Planning (ERP)
ESG경영컨설팅	ESG Management Consulting

Certification Guide

Certifications supported by the department

AI데이터 분석 자격증(AICE Basic)

ESG 경영컨설턴트

구글애널리틱스(GAC)

경영지도사

사회조사분석사 2급

DEGREE UPON GRADUATION

Bachelor of Business Administration

Bachelor of Business Administration · 경영학사

How to apply from Indonesia

- 01 Free consultation with Annyeong Academy on WhatsApp to check the fit of the major.
- 02 Prepare the 5 apostilled documents — no TOPIK required to apply.
- 03 Apply for the March 2027 intake; Annyeong Academy guides you through to admission.

Annyeong Academy

Official admission partner for Indonesia · Sejong Cyber University, Seoul

Free consultation via WhatsApp +62 823-1956-9256 · hello@annyeongbless.com · annyeongbless.com/sjcu

English translation of Sejong Cyber University's official 2026 e-brochure, re-set by Annyeong Academy in a design that follows the original. Not an official university document; course, certification, and institution names are kept in Korean.