

Hotel & Tourism Management

Hotel & Tourism Management

ENGLISH EDITION

세종사이버대학교

호텔관광경영학과

내일을 배우다 내일을 바꾸다

SEJONG CYBER UNIVERSITY



세종사이버대학교

Hotel & Tourism Management

호텔관광경영학과

21세기 호텔관광 산업을 선도하는 세종사이버대학교 호텔관광경영학과

Department Introduction

The Department of Hotel & Tourism Management trains experts who can respond creatively to the dynamic changes in the hotel, F&B, tourism, and airline-service industries, deliver efficient service, and act proactively in the field.

Department Description

The program covers four concentration tracks: hotel management, food & beverage service, tourism-leisure management, and airline service, aiming to produce professional executives and service leaders in the hotel-tourism field. The curriculum is backed by national and private certifications, industry internships, and an alumni network working at hotels, travel agencies, and airlines.

FACULTY

Hotel & Tourism Management

호텔관광경영학부

OFFICIAL COURSES

24 courses

NEXT INTAKE

March 2027

DEGREE

Bachelor of Business Administration

Bachelor of Business Administration · 경영학사

STUDY FORMAT

100% online (taught in Korean)

What makes Sejong Cyber University's Hotel & Tourism Management different?

- 01** **Support for national certifications (hotel manager**
hotel service, convention) and private association certifications (airline reservation & ticketing, ground service, barista) through general lectures and graduate-school preparation classes.
- 02** **Reduced admission fees and a 30% tuition discount each semester when advancing to Sejong University's Graduate School of Tourism/Industry, plus scholarships for an MBA at Eastern Michigan University.**
- 03** **Designated a Sejong Cyber University specialized program four years running**
2019-2022.
- 04** **Exchange-student programs to Griffith University (Australia) and Central China Normal University (China), running since 2009 through the university's own scholarship recommendation.**
- 05** **Active student clubs**
Jump Up (graduate-school preparation discussion), Aureum (sharing through volunteer activities), Baso Note (coffee roasting and cupping).

Curriculum

Official courses (Korean name · English rendering)

호텔경영의이해	Understanding Hotel Management
호텔관광법규	Hotel & Tourism Law
여가와여행	Leisure and Travel
서비스소비자행동	Service Consumer Behavior
호텔관광스마트정보	Hotel-Tourism Smart Information
객실관리	Room Management
페스티벌이벤트경영	Festival Event Management
항공예약실무	Airline Reservation Practice
항공운임/발권실무	Airfare/Ticketing Practice
식음료서비스경영	Food & Beverage Service Management
호텔외식원가관리	Hotel Foodservice Cost Management
서비스오퍼레이션경영	Service Operations Management

호텔관광시설의이해	Understanding Hotel-Tourism Facilities
국제회의와전시	International Conferences and Exhibitions
호텔관광인적자원관리	Hotel-Tourism Human Resource Management
카지노와관광산업	Casino and the Tourism Industry
관광자원상품기획	Tourism Resource Product Planning
커피의이해	Understanding Coffee
바리스타실습	Barista Practice
호텔경영성공전략	Hotel Management Success Strategy
호텔관광관리회계	Hotel-Tourism Management Accounting
항공사여객서비스	Airline Passenger Service
와인과소믈리에	Wine and the Sommelier
여행사경영론	Travel Agency Management Theory

Certification Guide

Certifications supported by the department

호텔관리사

호텔서비스사

호텔경영사

관광통역안내사

컨벤션기획사(1,2급)

국내여행안내사

DEGREE UPON GRADUATION

Bachelor of Business Administration

Bachelor of Business Administration · 경영학사

How to apply from Indonesia

- 01 Free consultation with Annyeong Academy on WhatsApp to check the fit of the major.
- 02 Prepare the 5 apostilled documents — no TOPIK required to apply.
- 03 Apply for the March 2027 intake; Annyeong Academy guides you through to admission.

Annyeong Academy

Official admission partner for Indonesia · Sejong Cyber University, Seoul

Free consultation via WhatsApp +62 823-1956-9256 · hello@annyeongbless.com · annyeongbless.com/sjcu

English translation of Sejong Cyber University's official 2026 e-brochure, re-set by Annyeong Academy in a design that follows the original. Not an official university document; course, certification, and institution names are kept in Korean.