

Content Creation

Content Creator (YouTuber)

ENGLISH EDITION

세종사이버대학교

유튜버학과

내일을 배우다 내일을 바꾸다

SEJONG CYBER UNIVERSITY



세종사이버대학교

Content Creator (YouTuber)

유튜버학과

초보자도 AI로 손쉽게 영상제작

Department Introduction

Sejong Cyber University's YouTuber Department is the world's first department dedicated to training one-person media creators (1인 미디어 크리에이터). The department trains students to create and market creative content across platforms such as YouTube, TikTok, and Instagram.

Department Description

The department's goal is to train creator-industry professionals who can both plan and market content. The program covers content planning, production, and management end-to-end, taught by instructors who come from the YouTuber, MCN, and creator-industry world themselves. Graduates are prepared for careers as independent media creators or in the broadcasting/media industry, including as broadcast directors, editors, and MCN (Multi-Channel Network) specialists, supported by training in filming, editing, and video special effects.

FACULTY

Content Creation

콘텐츠창작학부

OFFICIAL COURSES

24 courses

NEXT INTAKE

March 2027

DEGREE

Bachelor of Media

Bachelor of Media · 영상학사

STUDY FORMAT

100% online (taught in Korean)

What makes Sejong Cyber University's Content Creator (YouTuber) different?

- 01

The world's first YouTuber Department (세계 최초 유튜버학과)

with practitioner faculty experienced as YouTubers, MCN professionals, and creators.
- 02

Industry-academia partnerships with Korea's leading MCN and media companies.
- 03

An applied curriculum

from the basics of content production through advanced practice used directly in the real industry.
- 04

Education in creator business models

MCN business, live commerce, and YouTube business.
- 05

The One-Person Media Creator Instructor certification can be earned without an exam

just by passing 8 required courses.
- 06

100% online classes

accessible anytime, anywhere.

Curriculum

Official courses (Korean name · English rendering)

스마트폰을이용한콘텐츠제작	Content Production Using a Smartphone
유튜브플랫폼의이해	Understanding the YouTube Platform
유튜브콘텐츠분석	YouTube Content Analysis
틱톡과숏폼콘텐츠제작	TikTok and Short-Form Content Production
유튜브제작기획	YouTube Production Planning
영상사운드의이해	Understanding Video Sound
1인미디어마케팅	One-Person Media Marketing
인플루언서영상제작론	Theory of Influencer Video Production
유튜브영상편집기초	Basics of YouTube Video Editing
유튜브프로젝트실습	YouTube Project Practicum
내인생첫엔터테이너수업	My First Entertainer Class
방송촬영과시스템구축	Broadcast Filming and System Setup

유튜브프로젝트심화	Advanced YouTube Project
유튜브디자인	YouTube Design
모션그래픽의이해와응용	Understanding and Application of Motion Graphics
유튜브특수영상제작	YouTube Special-Effects Video Production
스토리텔링의이해	Understanding Storytelling
방송구성과글쓰기	Broadcast Composition and Writing
영상기획실습	Video Planning Practicum
1인미디어글쓰기	One-Person Media Writing
유튜브저작권의이해	Understanding YouTube Copyright
어서와라이브커머스는처음이지?	Welcome — Is This Your First Time with Live Commerce?
유튜브비즈니스	YouTube Business
MCN비즈니스의이해	Understanding MCN Business

Certification Guide

Certifications supported by the department

1인 미디어 크리에이터 강사

영상편집자

MCN 매니저

광고 미디어 콘텐츠 제작 전문가

DEGREE UPON GRADUATION

Bachelor of Media

Bachelor of Media · 영상학사

How to apply from Indonesia

- 01 Free consultation with Annyeong Academy on WhatsApp to check the fit of the major.
- 02 Prepare the 5 apostilled documents — no TOPIK required to apply.
- 03 Apply for the March 2027 intake; Annyeong Academy guides you through to admission.

Annyeong Academy

Official admission partner for Indonesia · Sejong Cyber University, Seoul

Free consultation via WhatsApp +62 823-1956-9256 · hello@annyeongbless.com · annyeongbless.com/sjcu

English translation of Sejong Cyber University's official 2026 e-brochure, re-set by Annyeong Academy in a design that follows the original. Not an official university document; course, certification, and institution names are kept in Korean.